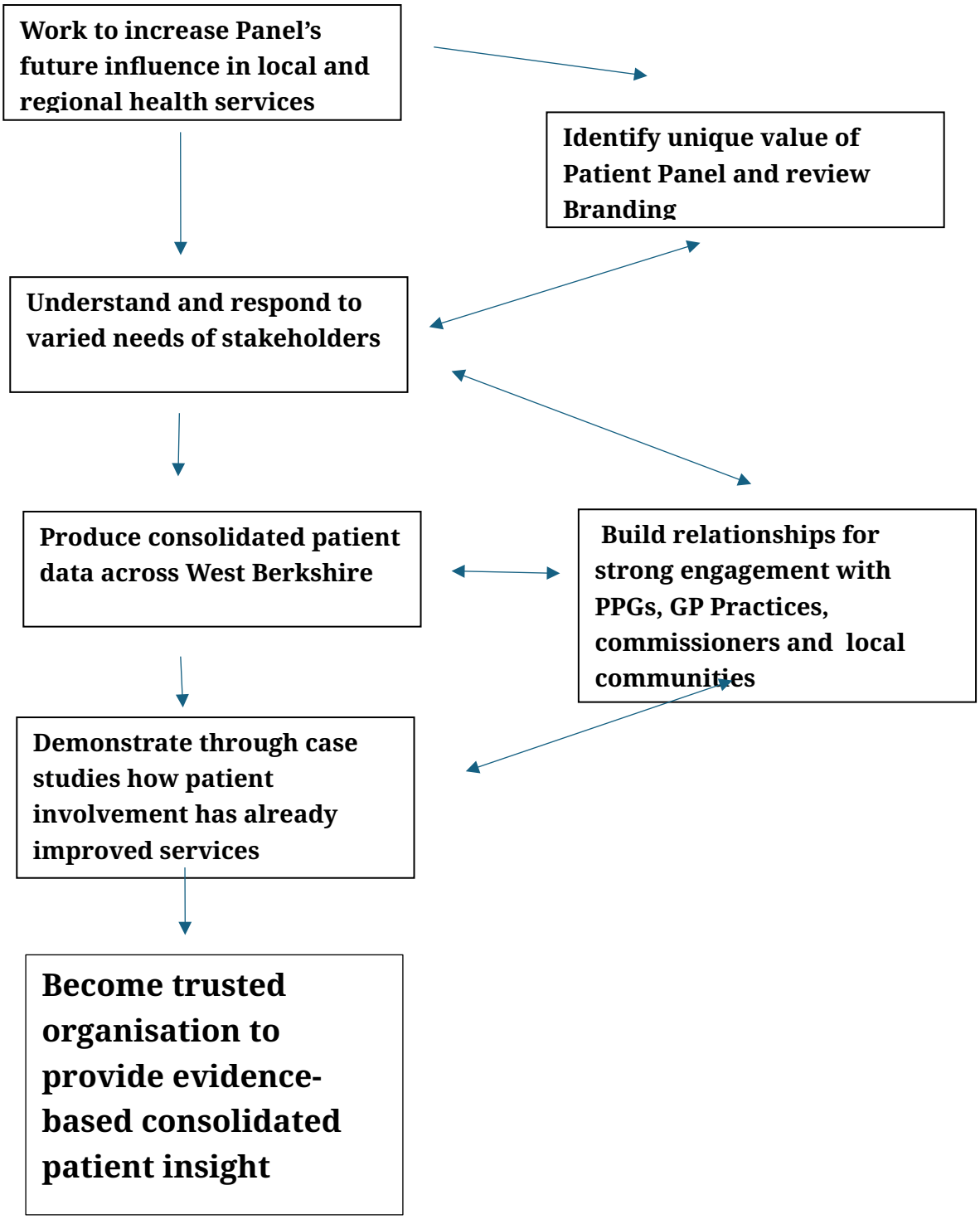Summary of West Berks Strategy- a simple model